

Meet The Director:

Laura Brand has been the director and owner of Brand Lacrosse since 2002. She begins her eighth season as the Head Coach of the Rutgers Women's Lacrosse Program. In 2010 Rutgers finished the season with a # 18 ranking as well as numerous post season accolades. These included All American as well as All Big East and National Academic Awards.

Brand, a four-year letter winner for Rutgers University, helped lead the Scarlet Knights to their first-ever national ranking and NCAA tournament appearance in 1999 when they finished with a # 11 ranking. During her tenure at Rutgers, Brand has produced 16 All Americans and 24 All BIG EAST Conference nods.

Brand was a member of the Canadian National Lacrosse Team from 1999- 2004. She was a starter for the 2001 World Cup Team.

Coaching Staff:

- Rutgers Coaching Staff
- Georgetown Coaching Staff
- Notre Dame Coaching Staff
- Princeton Coaching Staff
- Current Rutgers Players

Inclement Weather Policy:

The directors of The Big Ivy Challenge reserve the right to cancel, shorten, or re-schedule tournament games due to inclement weather, poor field conditions, or player and fan safety concerns. No refunds will be granted if these actions are necessary.



REGISTER ONLINE for credit card payments at www.brandlacrosse.com



The Big Ivy Challenge
C/O Rutgers Women's Lacrosse Office
One Scarlet Knight Way
Piscataway, NJ 08854

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The BIG IVY Challenge



Overnight
Team Camp
July 6th-8th,
2011

Camp Dates and Format

July 6th - 8th, 2011

Ages: 2012, 2013, 2014 club teams

High School teams

All Skill Levels

House Team Available

Overnight

**Commuter: 8:45-9:15

***HOUSE: individuals placed on a team coached by a Rutgers player

Where: Rutgers University
Cook/Douglas Campus

This overnight team camp is an educational lacrosse experience for players of all skill levels. Each team will learn specific aspects and elements of the game. Come and learn from a knowledgeable and qualified staff in a fun, challenging atmosphere!

This camp is open to any and all entrants within the advertised age group provided space is available

Itinerary

Registration: @ Dorm
Wed, July 6th 12:00-1:30pm

Fri, July 8th
Check Out of Dorm: 12:00-1:00pm
Camp Checkout: 4:00pm

Further details included in confirmation packet, sent to each team COACH, following completed team registration

www.brandlacrosse.com

*Rutgers, The State University is not responsible or liable for any of the activities in respect to the camp; the camp directors are independent contractors.

Daily Schedule and Features

Instruction

Each College staff will host an instructional field where your team will learn that program's specific tactics and skills. Team's will rotate to each program throughout the course of the camp.

Team Play

Professionally officiated tournament games on each day of camp. Opportunity to utilize learned skill sets. College coaches invited to watch and will be provided with rosters and contact information.

CAMP FEATURES

DAILY SESSIONS

Daily sessions will include college coaches teaching specific aspects of the game as well as tournament play. Each College staff will teach different skills. Night sessions will focus on games. The last day will strictly focus on tournament play.

CAMP STORE

The Camp Store will be open throughout the week. Rutgers apparel, accessories, sports drinks, and a variety of snacks will be sold. Nightly pizza orders will also be available.

DORM/DINING HALL

Campers will reside in dorms on the Cook Campus of Rutgers University. Healthy meals will be provided by the dining hall offering each camper a variety of options.



2011 Lacrosse Camp Application

Overnight Camp: July 6th – 8th, 2011

	<u>Price</u>
<input type="checkbox"/> Resident Camper	\$490/individual
<input type="checkbox"/> **Commuter	\$395/individual

Last Name	First Name	MI
Address		
City	State	Zip
Phone		
Email		
DOB mm/dd/yy		Grade (Fall '10)
TEAM/HOUSE		
Yrs. Of Experience		
Position		

Teams must register as a group

Payment is due in full with the application. Teams must send in applications together accompanied by a team roster

Checks made out to:
Brand Elite L.L.C.

Organized Teams:

**Commuter status is only available to teams as a whole, *not* individuals

HOUSE Teams:

**Only members of a HOUSE team can sign up as *individual* commuters

Refund Policy

\$80 of the camp fee is non-refundable for cancellations prior to May 1st (regardless of the reason for cancellation). For cancellations after May 1st, \$150 of the fee is non-refundable (regardless of the reason for cancellation). The entire fee is non-refundable for cancellations on July 6th or later (unless there is a doctor's note).

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